



Strategies for Optimizing Your Safety Culture

Questions for Audience Consideration:

1

What are your **indicators** that your organization's safety program is delivering the intended outcomes?

2

What mechanisms facilitate **alignment and participation** in your safety program by all levels?

(employees, management, senior leaders)



Ingredients of a Winning Safety Culture

1 | Visible Leadership
Involvement

2 | Connectedness
and Engagement

3 | Resources

What Drives Safety Buy-In at Each Level of the Organization?

	Highly-Visible Dashboard	Visible Leadership Involvement	Benchmarking	Conveying Business Impact	Dept. Relevant Resources	Job Relevant Resources
SENIOR LEADERSHIP						
MANAGEMENT						
EMPLOYEES			VARIES	VARIES		

What Steps Can I Take To Develop an Even Stronger Safety Culture?

Increase Visible Leadership

Increase engagement at safety meetings/events

Walkaround

Invite other leader(s) to increase engagement in safety meetings/events

Perform Mini Assessment

Review your dashboard: Relevance, usefulness

Review your org's "safety artifacts" for alignment

Calibrate your top 3-5 observations w/ a peer

4-Question Reflection

What are your indicators of success?

What mechanisms facilitate alignment & participation by all levels?

What do you personally do that has the highest impact?

How are you aligning safety objectives with your org's broader business strategy?

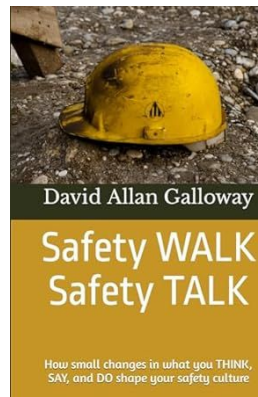
Purposeful Follow-Through

Decide and commit to steps/actions (*consider impact and feasibility*)

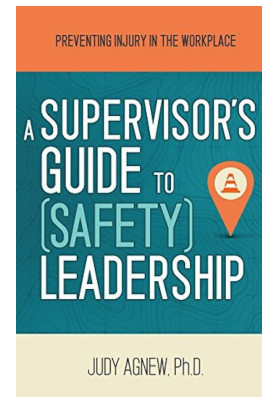
Track impact and adjust

Deliberately plan next steps as you gain insight

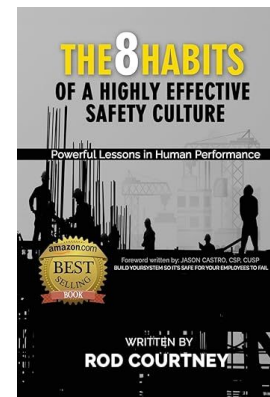
Safety Leadership Recommended Reading:



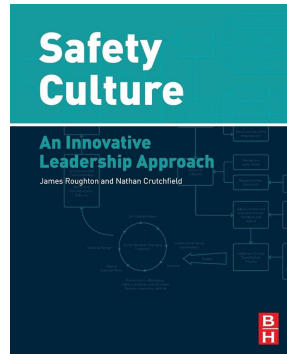
Safety WALK Safety TALK:
How small changes in what you THINK, SAY, and DO shape your safety culture



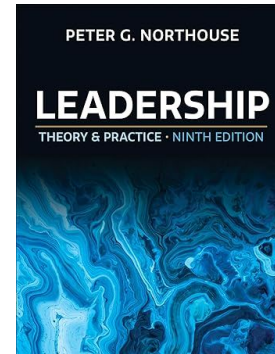
A Supervisor's Guide to (Safety) Leadership:
Preventing Injury in the Workplace



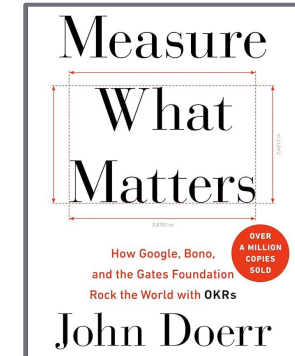
The 8 Habits of a Highly Effective Safety Culture:
Powerful Lessons in Human Performance



Safety Culture:
An Innovative Leadership Approach



Leadership:
Theory and Practice



Measure What Matters

Thank You! 🙌



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